



TRY THE
PHENOMENAL.
TASTE!

IRN-BRU pronounced "Iron Brew" is a mixed fruit flavor soft drink with a unique and indescribable taste that delivers a truly alternative refreshment experience.

Introduced in 1901

IRN-BRU contains a blend of 32 fruit flavors while most soft drinks contain only 2 or 3

Made with all natural cane sugar

The worlds largest selling non-cola soft drink per capita of the population

Flavor ingredients are a closely guarded secret known only by two people



Sellable as a Single Can or Multipack

Product Specifications

Unit Size: 11.1 fl oz Cans

Unit Weight: 3.2 lb

Multipack: 4 Units

Case Pack: 6 x 4 Multipacks / 24 Units

Case Weight: 19.1lb

Cases/pallet: 120

Pallet Pattern: 10 cases x 12 tiers

Pallet Weight: 2363 lb

Product Specifications

Unit Size: 16.9 fl oz PET bottle

Case Weight: 15 lb

Units Per Case: 12

Cases/pallet: 132

Pallet Pattern: 22 cases x 6 tiers

Pallet Dimensions: L3.9' x W3.3' x H5.1'

Pallet Weight: 2000 lb



www.greatscotintl.com/irn-bru

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