



MACKIE'S *of Scotland*

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For Immediate Release:

Mackie's Haggis Flavored Potato Chips Are the Only Chips Made In Scotland

December 3, 2010 - Charlotte, North Carolina - Great Scot International, a importer of Scottish foods, introduces the most unusual flavored potato chip (known as crisps in the UK), this side of the Atlantic. A range of thick cut (kettle) potato chips from Scottish snack company Mackie's include seven flavors and "the most Scottish chip," Haggis & Cracked Black Pepper. In 2009 Mackie's, a well known ice cream brand in the United Kingdom, expanded into the snack market. Unique flavors such as Aberdeen Angus (Beef), Scotch Bonnet Chilli Pepper, and Sea Salt and Vinegar were well received and the chips picked up the top "Product of the Year" award at the 2010 Scottish Food and Drink Excellence Awards. "We know that flavors with a Scottish twist are popular because Haggis & Cracked Black Pepper is our best selling flavor." Says Kirstin Mackie, Managing Director of Mackie's at Taypack.

Mackie's of Scotland have teamed up with one of the UK's biggest potato growers and processors, Taypack to produce "the perfect Scottish chip." Along with using the best locally grown "crisping potatoes", Mackie's utilizes a specialized cooking process that places emphasis on the oil that they use.

Cooking oil suffers several changes if subjected to too high temperatures and/or prolonged cooking times and these changes can cause organoleptic failure (a bad effect on taste, aroma and texture) along with creation of unhealthy forms of fatty acids. Mackie's cooking oil is therefore gently heated by thermal oil (not direct gas burners), kept to a minimum volume and quickly conveyed and replaced by the system – which all helps keeps the oil in good condition.

Mackie's of Scotland potato chips are being introduced at the 2011 Winter Fancy Food Show, Booth #378, by Great Scot International Inc. Available in 5.3oz bags, flavors include: Haggis & Cracked Black Pepper, Aberdeen Angus, Sea Salt & Vinegar, Cherry Tomato & Herbs, Scotch Bonnet Chilli Pepper, and Mature Cheddar & Onion. All Mackie's chips have a prolonged shelf life of 9 months. More information at www.mackiescrisps.co.uk



Scottish Specialty Foods

Great Scot International (GSI) DBA Scottish Specialty Foods EST 1997 is an importer of food and drink products manufactured in Scotland. GSI carefully select products that are different from others in the same category and are of the highest quality taste and packaging. Great Scot International represents brands including: top selling UK soft drink, Barr's IRN-BRU, Mackies Scottish Potato Chips, Edinburgh Tea & Coffee Company, Mrs Bridges, Gardiners, and Reids of Caithness. GSI maintains a warehouse in Charlotte, North Carolina and distributes nationwide. More Information at www.greatscotintl.com